

# 'N'OtherThings™

**'N'OtherThings™** Mariatorget 1C, 118 48 Stockholm, Sweden.  
PHONE +46 8 50 31 31 31 FAX +46 8 50 08 26 19 E MAIL [info@notherthings.com](mailto:info@notherthings.com)  
SHOWROOM Wollmaryxkullsgatan 10 ☺ MARIATORGET  
A gentle and discreet attempt at world domination. [notherthings.com](http://notherthings.com)

## FOR IMMEDIATE RELEASE

WORLD PREMIERE FOR A BABY WEAR COLLECTION INSPIRED BY SWEATY MOVIE SCENES WITH BEALS AND STALLONE, SAMPLED WITH SOME COOL TURBO MOVES AND 25 YEARS OF EVOLUTION. MIX THIS WITH LOVE, COTTON AND A LITTLE HELP FROM OUR FRIENDS, CLOSE AND FAR AWAY. WE GIVE YOU

## *Shampoodle*®

Functional baby clothing doesn't have to be equal to broccoli. Today it's actually possible to still look smashing, despite not being able to dress!

We proudly present a new Swedish clothing brand that makes revisions and additions.

Made by conscious parents, using natural fibers designed with a twist and delivered by an armada of new brave kids stores. To make it short – **childishly comfortable clothes!**

## ABOUT THE COMPANY

When we had a baby we decided to focus our energy on those other things in life that we talk about but that we seldom got around to do. That was the foundation for the newly formed advertising/design team 'N'OtherThings.

We are Jakob Wästberg (PR & Project Manager) and Helene Stevenberg (AD & Design).

Together with Anna Sandblom (Sales) we have created the brand **Shampoodle**.

We focus on smaller collections of baby/children's wear from 0-5 years.

3 times a year we will spruce up families with a new revised collection of basic wear.

With seasonal changes in materials and color we will keep the brand on its toes in an ever changing market.

## CONTACT

If you have any questions or would like more information, please don't hesitate to contact us:

**Jakob Wästberg** MOBILE +46 708 956 131 EMAIL [jakob@notherthings.com](mailto:jakob@notherthings.com)

Read more about us at [www.notherthings.com](http://www.notherthings.com)

and look at the whole collections and find retailers at [www.shampoodle.com](http://www.shampoodle.com)

or visit our web shop at [www.notherthings.com/shop](http://www.notherthings.com/shop)

## DOWNLOAD PRESS MATERIAL

High res pictures and press releases can be found on: [www.notherthings.com/press/](http://www.notherthings.com/press/)